

# Detailed pricing for blog articles

## Sponsored Post

### Type A: Regular Sponsored Post

Regular sponsored posts are the articles proposed and provided by the client/guest contributor. The charges are mostly convenience based and are levied as per other party's budget.

Recommended pricing for various categories and post-types are as follow:

Category	Base Price	Per extra backlink charge	Featured Post Charge/month
Technology	\$25	\$10	\$5
Education	\$30	\$15	\$5
Web Design	\$25	\$5	\$5
Bloggng	\$30	\$10	\$10

The same for Indian nationals are as follow:

Category	Base Price	Per extra backlink charge	Featured Post Charge/month
Technology	Rs. 1500	Rs. 600	Rs. 300
Education	Rs. 1800	Rs. 900	Rs. 300
Web Design	Rs. 1500	Rs. 300	Rs. 300
Blogging	Rs. 1800	Rs. 600	Rs. 500

Remark:

- **Base price** is the least recommended price per post.
- Only **one** do-follow backlink is included in base-price. Author can however include two extra follow-links to reputed external sites, subject to editorial approval.
- For every added commercial backlink, contributor will have to pay the **extra backlink charge** per link.
- Featured posts get more exposure than other and are also manually formatted by our SEO team. **Featured Post Charge** is taken per-month. Featured Posts are regulated, edited and indexed to Google/Bing on regular intervals. These posts are also shared on regular intervals to Social Networks.
- **Featured Post Charge** per year is always available at 50% off. It means that you'll have to pay for 6-months' rent for your article to be featured for a year.

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## Type B: Authored Sponsored Post

Authored sponsored posts are the articles proposed by the third party/client and written by us. The charges are mostly time & work based and are levied as per our guidelines.

Recommended pricing for various categories and post-types are as follow:

Category	Basic Writing Cost	Commercial Content Charges	Featured Post Charge/month
Technology	\$40	\$10	\$5
Education	\$40	\$20	\$5
Web Design	\$40	\$15	\$5
Blogging	\$40	\$20	\$10

The same for Indian nationals is as per this list:

Category	Basic Writing Cost	Commercial Content Charges	Featured Post Charge/month
Technology	Rs. 2500	Rs. 500	Rs. 300
Education	Rs. 2500	Rs. 1000	Rs. 300
Web Design	Rs. 2500	Rs. 1000	Rs. 300
Blogging	Rs. 2500	Rs. 1200	Rs. 500

Remark:

- **Basic writing cost** is the cost for the planning, preparation, execution and Search Engine Optimization of the article. It pays for the hardwork and time-based employment of the author.

- **Commercial Content charges** are charges for content that was included in the article in favor of client's needs. Client can have not more than 2-backlinks in one article written from our end.
- Featured posts get more exposure than other and are also manually formatted by our SEO team. **Featured Post Charge** is taken per-month. Featured Posts are regulated, edited and indexed to Google/Bing on regular intervals. These posts are also shared on regular intervals to Social Networks.
- **Featured Post Charge** per year is always available at 50% off. It means that you'll have to pay for 6-months' rent for your article to be featured for a year.