

# **How to Build Your Personal Brand?**



A Lead Like a Leader Series Book

# How to Build Your Personal Brand?

Use Blogging and Internet Marketing Practices to define yourself as a brand and grow as an industry leader.

**GAURAV TIWARI**



Stop being a blogger, digital marketer or whatever you are.

No one cares about ordinary people.

Become a freaking brand\*.

\* or become a slave of brands